



## Christmas Homeless Project

### Purpose

Beit El annual Homeless Christmas Project Street outreach prepares homeless individuals for the winter season by providing physical human supplies such as coats, blankets, hats, clothes, socks, shawls, food gift cards along with written pamphlets referencing salvation and spiritual encouragement. Beit El guide homeless individuals to local government and nonprofit organizations that offer permanent housing, health, and mental wellness services.

### Project Objectives

- Food gift cards provide access to immediate hot meals as needed.
- Clothes provide access to protect physical health from frostbite due to cold weather.
  - Gloves
  - Socks
  - Hats
  - Shawls
  - Coats
  - Sweaters
- Information brochures provide data and guidance to local organizations offering housing, mental and health services.
- Salvation pamphlets provide biblical scriptures sharing encouraging words and prayers creating a upbeat mindset.

### Project Measurable Outcomes for Mobile Outreach

Educational Pamphlets	address basic needs and seek to move people off the streets.	% placed into housing as a result of the program's efforts, % (of service-resistant) % linked to appropriate community services
Food gift cards	Address immediate hunger	% of cards provided and used
Clothes	Address physical needs	% of acceptance and resistance
Salvation Pamphlets	Address emotional and mental stress	% of immediate salvation % of rejection

